



About Matt Zurcher

After much encouragement, prayer and support, Matt Zurcher has decided to put his name forward as a candidate for the Prescott Valley Town Council in the 2024 election.

Matt and his wife Desi have lived in Prescott Valley for over 10 years and in the area for nearly 20 years. Matt's grandparents first introduced him to Prescott Valley when he was a child with regular vacations to their home here. He loved Prescott Valley so much that he convinced Desi to move here, and they haven't looked back since. Their daughter was born in Prescott Valley and attends school in the Humboldt Unified School District.

After almost 10 years on Planning and Zoning for the Town, Matt tendered his resignation from the Commission in order to take the next step in advocating for Prescott Valley and his neighbors. While on the Planning and Zoning Commission, Matt was granted the great honor of being Chair for over 6 years, something which he will always cherish and be proud of.

Matt has also had the great privilege of serving as an elected board member to the Central Yavapai Fire District, and an appointed member of the Central Arizona Fire and Medical Authority board for the past 7 years. He is committed to fulfilling the remainder of his term with the Fire Board through 2024 and will not be seeking reelection.

Matt believes in public service and wants to continue to contribute to his community in meaningful ways. His candidacy for Town Council is the next step in this journey, and Matt is excited for the challenge and deeper connection to his community.

Matt is a pragmatic and logical person – he believes in a common sense approach that is derived from his experiences and longevity as a resident of this Town and area. Someone with his variety of experience would be better suited to tackle the challenges that face this Town and it's Council. Passion counts, but Matt's existing know-how means he can hit the ground running.

He knows we may not agree on all the issues, but Matt wants everyone to know that he will respect you for your differing opinion. To those with whom he may not see eye to eye, he promises to always listen to you and hear what you have to say – he is not entrenched in his own opinions and readily admits when he is wrong or has changed his perspective. Matt firmly believes that we can educate each other and work together to make a difference in our community.

Matt would be honored to have your support. Please reach out via email at mattzforpv@gmail.com with any questions you may have.

Please turn page over for more information

Civic Engagement & Accomplishments

Yavapai County Board of Adjustments

Member, General Board

July 2021 – Present

Central Yavapai Fire District Board

Elected Governing Board Member, 4-year term

November 2016 – Present

Chairman

December 2019 - Present

Central Arizona Fire and Medical Authority Board (appointed)

December 2016 – Present

Chairman

December 2020 - Present

Prescott Valley Chamber of Commerce

Treasurer, Board of Directors / Executive Committee

July 2016 – July 2017

Member, Board of Directors

July 2011 – July 2017

Chairman, Governmental Affairs Committee

August 2009 – July 2017

Prescott Valley Planning & Zoning Commission

Member

February 2013 – September 2023

Chairman

April 2017 – September 2023

Yavapai County Planning & Zoning Commission

Member

July 2013 – December 2016

Secretary

December 2015 – December 2016

Prescott Valley Early Bird Lions Club

Member

October 2011– Present

2nd Vice President

July 2015 – July 2016

Treasurer

July 2012 – July 2013

Prescott Valley Police Foundation

Immediate Past Chairman

June 2015 – June 2016

Chairman

June 2014 – June 2015

Vice-Chair

July 2013 – June 2014

Yavapai County Workforce Development Board

Member, General Board

2007 – 2015

Member, Executive Board

June 2008 – June 2013

Chairman of the Board

July 2008 – July 2010